

LINCOLN SPRING FLING, INC.
BOARD MEETING AND EVENT STEERING COMMITTEE MEETING
February 9, 2014 01:00 p.m. at The Anderson Library

As Approved on March 9, 2014

Tom B. called meeting to order at 1310 hrs.

Board Members present: Tom B., Fritz Mc., Carole Mc., Jim K., Vickie P., Paul R., Neil L.,
Board Members absent: Steve H.
Steering Comm. Chairs Present: George L., Bonnie H., Carole Mc., Vickie P., Paul R.
Steering Comm. Chairs Absent: Dale R.
Others Present: Gary W., Deb S.

Secretary's Report: Paul reported the minutes for Sept., Oct., Nov., Dec., and Jan have been sent out.

Neil L. moved and Carole McC. seconded to approve the minutes as presented. Motion carried unanimously.

Treasurer's Report: Neal presented the finance report for January 2014. Beginning balance was \$4436.54 and the ending balance was \$3073.58. The interest of \$0.32 and pre-registration of \$102 made the total income of \$102.32. Expenses included \$57.78 for printing flyers, \$1407.50 for speaker travel expenses for a total of \$1465.28.

Neil reported there was a \$30.00 discrepancy between two emails regarding the total expenses for Pete M. Neil emailed Dale to clarify which is the correct amount but had not heard back.

Neil reported an error in the Year To Date (YTD) totals on the December Finance Report. He added the registration amount twice so it was too high. The monthly and YTD beginning and ending balances should always be the same. Neil presented an "adjusted" report for December 2013.

Jim K. arrived at 1320 hrs.

--Paul R. moved and Bonnie H. seconded to approve finance report as presented. Motion carried unanimously.

Registration Committee Report: Vickie reported the next Registration Committee meeting is Saturday at 2:00 p.m.

Vickie has collected several registrations at various meetings. She and Neil concur on a total of 19 paid pre-registrations. Jim K. paid and registered at the meeting making it a total of 20 so far. Other committee members have been waiting to use the online registration.

Paul reported he has worked out the problem with the online registration. He reported there are two types of "Shopping Carts" one with the website hosting company Homestead and one with PayPal. He created all the buttons to buy on the website but used the PayPal shopping cart. The two entities were not working. The buttons for buying on the website have to lead to PayPal and PayPal puts them in their carts. When Intuit was owned by Homestead they processed their own credit cards. Now that they are two separate companies Homestead uses PayPal to process the cards. This is where the confusion came

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in. The Online registration will be active Monday. Paul said he will send out an email as soon as it's ready.

Paul welcomed Gary and Deb and thanked them for coming down for the meeting. He apologized for not getting the "Cathedral Campers" name on the registration flyer. When the final draft was approved it was one of the corrections recommended and it didn't get added before going to print. He will correct it and any future flyers printed will have them on it. Tom asked Paul to forward a corrected version to Fred to post on his recovery website and correct our copy that is downloadable from the LSF website.

Logistics Committee Report (part 1): Paul R. asked if Gary and Deb have rules or guidelines for the Cathedral Campers they would like on the website. They indicated their group does not have any but they do adhere to the camp ground rules as posted. Paul indicated the Lancaster Event Center does not have any rules posted on their website.

Gary and Deb said they will the campfire and wood and starter. They asked for two 8' tables. They will bring chairs outside from the main room when needed for the campfire meetings.

Carole pointed out that there is a horse show going on at the same time as LSF and they will use some of the camp sites. Gary asked to have the closest 15 campsites to the Expo Hall reserved for the Cathedral Campers. The concern was the smell of the manure. Paul will arrange to go out there 2 days before the horse show and rope them off.

Paul will talk to LEC to see if we can make certain the horses are going to be in the grassy fields and not defecating all over the parking lot.

Carole wanted to make sure that Decaf Coffee was going to be available. Paul reported he will arrange to make sure we have some.

Vickie left the meeting at 1351 hrs.

Tom asked if we had decided to put a tent up outside. Paul reported it will be about \$700-\$1000. It was the general consensus to not get a tent this year.

Tom raised the question of whether or not we want a photographer to take pictures of the event for archives and the website. They would not include recognizable shots of people. It was the consensus of the group to just take some shots ourselves of the space and set up.

Tom asked if we need background music for times when there is not a speaker or other event going on. The general consensus was not to but if the Entertainment Committee wants to do it during activities they can.

Speaker's Committee Report: Dale was unable to attend. He called Paul and asked us to discuss the approval of Matt H. for 2015 as the 6th speaker and hosts for the 2014 speakers.

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The committee discussed approving the budget for a 6th speaker on the 2015 line-up. The common concern was our expenses will increase because we are moving into the Lincoln room at the Lancaster Event Center (Expo Hall is not available in 2015 and it's larger and nicer). Additionally we are unsure of how financially successful 2014 will be.

--Carole McC. moved and Bonnie H. second to not commit to a 6th speaker in 2015 at this time and to approve Matt H. as a speaker for 2016 if he is available. Discussion after the motion was limited to Neil indicating we need to set the 2016 dates. Motion carried unanimously.

Paul asked if anyone knew of a group or individuals who would want to host John K. or Rick C. Dale and Shelly are covering Keith D. and Sue D. and Principles Before Personalities is covering Peter M. Carole McC. said (during the Entertainment Committee Report) RoAnn and James would be interested in hosting a couple. Paul asked her to get in touch with Dale with the contact information.

Volunteer Committee Report: Bonnie reported that Dawn S. is in charge of the greeters and they have most of the slots filled with volunteers for that. The greeters are scheduled one hour before each speaker and workshop starting. The group discussed that someone would have to man the Registration table all the time even during speaker events. Bonnie mentioned to Vickie that if she needed help during the speakers she would see what she could do.

Bonnie has not received any requests from anyone on the Steering Committee for volunteers. She is assuming at this point everyone has all their jobs/posts covered.

Hospitality Committee Report: Carole McC. reported that all of the Hospitality slots have been filled by two different groups each.

Sandy M. is now the Hospitality Co-Chair.

Carole McC. reported she has been raising money for paper products. Two-Fers donated \$25, the Hebron Group donated \$150 and a Fairmont group donated \$40. Carole's daughter has donated cream and sugar and some coffee cups with lids.

Paul estimated we will need approximately 2,400 disposable coffee cups.

George L. arrived at 1318 hrs.

Marketing Committee Report: Paul reported that the website has been updated. The current schedule has been uploaded, the 2015 speaker recordings have been added and a link to the LSF Google calendar is now on the website as well. The LSF Google calendar has all of the LSF Board/Steering Committee and Sub Committee meetings on it. Also recovery related events and program service committee meetings such as Intergroup, District, etc. If anyone wants to have access to this calendar they can go to the website or email Paul to be added and they will be given permissions to access it from their smart phones or Google accounts.

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Paul apologized to Gary and Deb that the Cathedral Campers were not specifically mentioned on the Registration Flyer. It was an error that the committee caught and intended to fix but it got missed when it went to print. It will be corrected and any additional printings will have it and the downloadable version on the website will have it as well.

Paul reported on the Online Registration. He has identified the problem and will now be able to get it activated. He has it all ready to go but needs the webhosting company to activate it next week. When we started the website Intuit owned Homestead and did all their credit card processing. When we were putting the online registration together they split up. Now Homestead uses PayPal. The problem was Homestead has a "Shopping Cart" and PayPal has a "Shopping Cart". Paul was using the wrong one for the way all of the "Buy Now" buttons were set up. He did not realize there was a difference between the two. The problem has been rectified and will be active next week.

Entertainment Committee Report: George reported their committee met last Sunday at Village Inn on 29th and O Street.

George sent Brian H. of Split Decision the band contract, he signed it and returned it to her. She signed it and then presented it to Tom B. at the meeting for his final signature. George asked Neil for a check to cover the \$300 deposit. The fee is \$500 and lighting \$100. The deposit amount is 50 percent due with the contract.

How the committee needs to handle the cash for the Ice Cream Social and Dance events was discussed. Details of how the committee has chosen to carry this out, is deliberately omitted from these minutes for security purposes. These minutes are published online and open to anyone who wants to view them.

George reported there are currently 3 people signed up to perform during Open Mic. Brian H. said he might be available to play keyboards since all the bands equipment will already be there and set up during that time. Additional suggestions from the committee included: Rand W. and Sarah and Bambi.

Neil L. raised the question about when we should do the traditional Speaker/Committee dinner. In the past it was always on Saturday before the first evening speaker. Neil pointed out that one of our speakers is leaving Saturday before that time and only one is arriving Thursday. This makes Friday night the only night all five speakers will be in town together. It was the general consensus to move the dinner to Friday from 6-8 p.m. It was also consensus that anyone on the committee and folks hosting the speakers are invited to attend the dinner. The LSF committee pays for the 5 speaker's dinner and everyone else must pay for their own.

Carole brought up that RoAnn and James would host a speaker.

Logistics Committee Report (part 2): Paul R. reported on the audio recording RFP's that were sent out. A report with Dicobe, Star Tracker Studios and Fuse Recording presenting the RFP, the three responses and a spreadsheet with a side by side comparison of the three entities. Paul's recommendation was to go with Star Tracker who came in at \$950 (not including the jump drives that LSF purchases). LSF will

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reserve full copyrights to the recordings and all sales. The projected gross proceeds will be around \$750. Each unit will contain all 5 speakers and all 4 workshops on a jump drive. The retail price of each unit is \$20.

Jim Deb and Gary left the meeting at 1511 hrs.

--Carole moved and George seconded to accept Star Tracker's bid for recording the audio instead of Dicobe or Fuse Recording. Neil raised the question "Are the sales projections reasonable?" It was the consensus that sales would increase because of the value of nine events for \$20 vs. the \$35 for 5 last year. Additionally we will have a dedicated sales team to hock the recordings. In the past Dicobe was the vendor. LSF paid for set up cost at the venue and paid for a two-night stay at the hotel. This year Dicobe would cost us approximately \$312 and we forfeit all rights and sales revenue. With Star Tracker the net costs are approximately \$1650 but we keep all the rights and sales revenue. If we sell only 67 units we will be ahead of using Dicobe. Before leaving Jim K. said is vote was for Star Tracker. Dale voted to go with Star Tracker in the phone conversation with Paul R. before the meeting. Motion carried unanimously.

Bonnie pointed out the dates on the Start Tracker invoice were incorrect. Paul will confirm the correct dates with Brett.

George will check the prices of purchasing the jump drives at UNL with an employee discount.

Old Business:

Tom and Paul will arrange to take a physical inventory of all the LSF stuff stored at the Meeting Place.

We are looking for a Marketing Committee Chair person if anyone has suggestions please let Paul or Tom know as soon as possible.

New Business:

It was the consensus of the Steering Committee to continue having monthly meetings all year around.

Bonnie asked Paul to schedule a walk through at Lancaster Event Center so anyone on the committees can go see the set up and make final arrangements. Paul will take a video and pictures of the space. He will set the walk through up for some time in early-mid March.

Motion and second to adjourn, motion carried unanimously at 1529 hrs.

Next meeting date is March 9, 2014 at 1:00 p.m. at Anderson Library.

Respectfully submitted, Paul Ramirez, Secretary