## LINCOLN SPRING FLING, INC. BOARD MEETING AND EVENT STEERING COMMITTEE MEETING June 8, 2014 01:00 p.m. at The Anderson Library

Approved on July 13, 2014

Tom B. called meeting to order at 1307 hrs.

Board Members present: Tom B., Carl W. Bonnie H. Jim K., P., Paul R., Neil L., Fritz Mc., Carole Mc.,

Board Members absent: Vickie P., Steve H.

Steering Comm. Chairs Present: Bonnie H., Paul R., Carole Mc., Steering Comm. Chairs Absent: Dale R., George L., Vickie P.,

Others Present: Carl W.

<u>Secretary's Report:</u> Paul R. did not present a report. Minutes for April and May were not available.

<u>Treasurer's Report:</u> Neal L. presented his monthly Treasurer's report for May 2014. He indicates mailing it out to the Steering Committee. The only activity was some monthly interest income on our checking account. Neil L. reports he is putting all 2015 registrations in the 2015 budget. This includes those sold at or after the 2014 LSF. Our checking account reflects \$25 more than what we actually have due to an outstanding check. The check was issued to Sue and Keith for reimbursement of parking fees.

Paul R. reports if we pay the website fees annually instead of monthly, we will save \$42 annually or two months. The committee did not take a vote but the unanimous consensus was to pay annually.

Tom B. reported the website was down. We were about 2-3 weeks behind but Paul reported he arranged to have our account held open for two additional weeks so we could get a consensus and check for the annual fee sent out. Paul will follow up on Monday.

There was discussion about sales taxes due to Nebraska. Paul reports that we must pay in sales taxes on beverages and audio recording sales. He spoke with the Department of Revenue 6 months earlier and was told we do not have to pay on the registrations. The reason they gave is we are a speaker event. However, two weeks before LSF he got a phone call saying we did have to pay on the registrations. Jim K. says he will contact the Nebraska Department of Revenue about that.

Fritz McC. and Carole McC. arrived 1320 hours.

Neil reported our pop sales were \$497.37 and expense were \$488.89. This was due to the fact that we were not aware the contract had a cost for bottled water at \$2 each and we were selling it at a \$0.50 loss.

Speaker's Committee Report: Carl W. reported they have Micky & Matt C. and Kerry C. plus one local Al-Anon circuit speaker named Craig. Craig is a GSO & District Representative. In addition to speaking Micky has committed to doing a workshop called "1, 2, 3C". Carl reported Kerry does great workshops and has offered to do one. Matt also has offered to conduct a workshop. Carl reported their committee would like to expand the speakers from 5 to 6. After discussion it was decide since Craig is a Lincolnite and we only have to pay for four speaker's travel we could add a sixth speaker without increasing the budget. Additionally we thought cutting one workshop or cutting the Open Mic time would allow the time for the sixth speaker.

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A unanimous vote passed adding the sixth speaker.

Neal requested one workshop be Craig for a solid Al-Anon one. Paul suggested that the more we increase the Al-Anon activities the more we might attract Al-Anon folks to the event and serving on the committee. Carl will recruit a solid Al-Anon speaker for their committee.

There was discussion having Panels vs. Workshops. Paul suggested a compressed version of Joe & Marilynn's 12 Step, 15 week workshop.

Carl said their committee will email links or files to the Steering Committee to vote on the final speaker. He will give a deadline for us to respond. This is so it isn't drug out for another month. The speakers are getting other offers and we need to committee or release them. The consensus of the Steering Committee was we were impressed with the 2014 slate of speakers and had confidence in the Speaker Committee to have a great line-up.

Registration Committee Report: No report given. There was much discussion about the confusion at the start of the event. Paul indicated he forgot to have Chamber print "Lincoln Spring Fling" at the top of the name badges. They had to be reprinted on site and this cause some back log. Also Vickie was having difficulty getting cell service for charges. We were later able to connect her phone to the site's WIFI. Jim K. said he believes Ernie S. has the software for printing name badges and he will arrange to get that to Vickie.

The Steering Committee agreed to keep the \$17 pre-registration price and raise it to \$20 at the same time as this year. One nuance is we will keep the "on-line" registration price at \$17 encouraging people to register in advance or use the automated method instead of paying at the door. This would help with expanding our database and help with congestion at the door. Door price of \$20 will stay the same.

<u>Marketing Committee Report:</u> Paul R. reported he will get pricing on printing up "save the date" business cards directing folks to register online and giving basic date, location and what other information there is room for. He will include 1 side vs. 2 sides in his report.

Jim K. left the meeting at 1412 hours. Just before he left Tom raised the question of whether or not the Central Office would be willing to pay rent in 2015 to help defray some expenses. Central Office has not paid rent in the first 29 years and LSF covered those costs. Jim and Neal will follow up at the next Central Office Board meeting.

<u>Hospitality Committee Report:</u> Carole McC. reports she received a lot of good feedback from her committee about how the attendees liked what they did. She is planning on sending out appreciation/thank you cards to the people who donated and hosted.

She suggested for next year we add the names of the hosts to the schedule so everyone can see it. Paul said we can have the room to do that in the program. She would also like a big sign up thanking the hosts and donors.

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Bonnie said the ICAA would like to have a table at the 2015 event so they can sell t-shirts and memberships. Carole felt there was room to add a table for them. There were no objections from the Steering Committee. However, Paul reported there is an \$8 charge for any tables over the quantity of 65. After discussion about charging outside organizations the committee voted.

Paul R. moved and Carole McC. seconded to charge outside organizations \$25 per 8 foot table. Motion carried unanimously.

<u>Volunteer Committee Report:</u> Bonnie H. reported Ernie really appreciated the thank you card she sent out and us asking him to do the countdown. It was the consensus that "It wouldn't be LSF if Ernie wasn't there to do the countdown." Bonnie and others indicated the volunteers really appreciated the thank you cards she sent.

Paul suggested next year maybe the entire Steering Committee could sign the cards to give it more impact. We could pass them around at the previous 2-3 LSF meetings so they could be sent out right after the event.

**Entertainment Committee Report:** No report presented.

<u>Logistics Committee Report:</u> Paul R. asked if we are going to keep the 3<sup>rd</sup> weekend in April or alter it. The consensus was to keep the 3<sup>rd</sup> weekend and if and when it falls on Easter we would deal with how to handle it the preceding year.

Paul asked if Tom B. had gotten he contract from LEC as he was there last month getting information about the Lincoln room. He had not. Paul will follow up with the contract.

## New Business: None

Bonnie H. moved and Fritz McC. seconded to adjourn, motion carried unanimously at 1502 hrs.

Next meeting date is July 13, 2014 at Anderson Library.

Respectfully submitted by Paul Ramirez, Secretary.