

LINCOLN SPRING FLING, INC.
BOARD MEETING AND EVENT STEERING COMMITTEE MEETING
July 13, 2014 01:00 p.m. at The Anderson Library

As approved on November 9, 2014

Tom B. called meeting to order at 1311 hrs.

Board Members present: Tom B., Steve H., Paul R., Fritz Mc., Carole Mc.,
Board Members absent: Vickie P., Jim K., Neil L.,
Steering Comm. Chairs Present: Bonnie H., Paul R., Carole Mc., Dale R.,
Steering Comm. Chairs Absent: George L., Vickie P.,
Others Present: Joe E., Dali P., Tyler B.

Dale R. introduced Joe E to the Steering Committee. He has expressed an interest in getting involved with LSF.

Tom asked everyone to read over the June minutes.
--Bonnie H. moved and it was seconded to approve them as presented. Motion carried unanimously.

Treasurer's Report: Neal L. was not present. He did send out the report. June's ending balance was \$7012.38. Checking account interest of \$0.61 was the only income reported. The report indicates the annual website hosting rate of \$209.99 was paid. This was the only expense reported. Tom noted there was a positive net gain from the previous year.

Paul R. and Daley Arrived at 1314 hrs.

Bonnie moved Carole seconded and motion was approved unanimously.

Secretary's Report: Paul R. sent June minutes out 7/12/14. April and May minutes were not available.

Speaker's Committee Report: Tom stated a link of J.R. and Karleen H.'s presentation was sent out. Bonnie could not open it. Tom stated it was in an Apple format M4A but he can convert to MP3 if anyone needs it. Bonnie stated she is comfortable accepting the committee's decision on any of the speakers. Tom also said there is a VLC player that can play most anything out there. Bonnie asked Tom to send it to her.

Bonnie introduced Daley. She will be one of the AFG representatives on our committee. Sandy M. will be the other. Paul stated he needs contact information for Daley.

Dale reports that Micky B., Kerry C., and Matt H. are still committed for 2015.

Craig M. will be able to tell his story and conduct a workshop on AI-Anon sponsorship.

JR and Karleen have committed to coming in 2015 as an AA/AFG speaker team pending the approval of the Steering Committee.

Tom and Juanita Uhl have committed to coming in 2016 as the AA/AFG speaker team, pending approval of the Steering Committee.

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The 2015 Speaker Roster & tentative line-up is as follows:

Micky B. (AA) Friday workshop & Saturday story.

Matt H. (AA) Thursday story Friday workshop

Kerry C. (AA) Friday workshop and story

Craig M. (AFG) Saturday workshop and story

JR H. (AA) Friday workshop and story & Saturday conducting the "Theatre of the Lie" interactive play.

Karlene H. (AFG) & Saturday conducting the "Theatre of the Lie" interactive play.

Ernie S. Sobriety Count Down Saturday

Dali was enthusiastic about Saturday being heavy AFG. Dale thought we might have to switch it up a bit and put some AFG on Friday.

Bonnie pointed out that the Friday schedule makes dinner a challenge. Dale proposed having two dinners. Bonnie thought it might also make it easier to get a smaller group in and out of a restaurant better.

Bonnie asked if there was any possibility to get an Alateen to speak for an hour or so. Dale thought that was a good idea. He raised the question of whether or not being a minor was a concern. Paul stated the only issue is they cannot legally sign the "Release" for the audio recordings and sales. Bonnie has a person in mind. Dale asked for the contact information.

Dali asked if there was going to be a mix of AA & AFG on Saturday. She was concerned about a decrease in attendance. Typically AFG events have a lower attendance than the AA events.

Steve likes the idea of having an Alateen speaker.

Paul pointed out that it would be the first time we had an Alateen speaker in nearly 20 years. Be sure to let them know the attendance could be 2 or 200 we just can't predict it.

Paul moved to approve the slate of speakers presented Carole seconded, motion carried unanimously.

Dale raised the question about who would take on the chair of the speaker committee in the future. Bonnie asked if he would line up the 2016 speakers and the new chair would take care of the 2017 & 2018 or does he want someone to work with him now to line up the 2016 speakers. It was not decided how they would work it on the committee.

Tyler B. arrived at 1338 hrs.

Tom reviewed the By-Laws and determined the sub-committee chairs would be determine by the board and elected by quorum (simple majority). After two years the sub-committee chairs "must step down" but can go to another chair on another committee.

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Logistics Committee Report: Tom reported he contact Lancaster Event Center and spoke to the GM. He got the prices for the different rooms and he asked her for a contract. The date is reserved but no contract has been generated. Paul R said he will call LEC and get the rental agreement started.

The 2016 event will be in the Lincoln room which is the northwest building.

Steve asked if we had a good response during the event from the LEC staff. Paul reported that they did do a great job. We did have to wait on them to hang a sign from the ceiling to block the light from shining on the wall. There was only one lift and numerous events needing it at the same time so we had to wait our turn. They were overall very efficient and helpful.

Paul will draw up the room floor plan in the Lincoln as it was in the Expo.

Tyler said the Entertainment committee wanted to move the "open mic" event off the main stage and into the hospitality area.

Volunteer Committee Report: Bonnie H. reported Dawn S. has committed to be the Greeter Chair again for 2015.

Hospitality Committee Report: Carole McC. reports she needs the inventory Paul took of the left over supplies that are being stored at the Meeting Place.

Carole is going to look around for nicer table cloths for vendor tables and the hospitality tables. She and Fritz are going to donate the ones she purchased last year to the LSF.

Carole wants to know who will do coffee in 2016, LEC or LSF. Paul said they were grateful we made the coffee and sold the pop. It saved LEC a great deal of money and time. Fritz stated he does want to make the coffee again. Paul reported that in the Lincoln room the coffee will be made in the concession area as there is not a second room with water access like in the Expo room. LEC may allow us to use the machines in there to make the coffee so we do not have to bring in our own makers.

Paul asked Carole to write up a budget that includes cash donations as well as in-kind donations. This will help in future years we can plan better.

Carole will reconnect with the women who worked with her last year. She stated they all wanted to do it again in 2015.

Paul recognized Carole's spectacular efforts with the Hospitality Committee. It brought it back to being one of the most important features of the event.

Marketing Committee Report: Paul R. asked for Steering Committee feedback on the website. Please be as critical as possible when making suggestions.

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Dale suggested we get a flyer ready for the Cornhusker Roundup. Joe reported he works for a marketing firm in Lincoln and could help with that.

Tom asked the Marketing Committee to come up with a flyer and send it to the Steering Committee for approval. Paul recommended to the Steering Committee to empower each subcommittee to make their own decisions and not come to the Steering Committee to micro manage all the details. There was no vote taken but the general consensus was to do this.

Fritz said he and Carole would take the flyers to Cornhusker Roundup and distribute them.

Paul reported the website has had several hundred different visitors from numerous states.

Dale suggested we use business cards as a "save the date" marketing method to promote the event.

Paul will submit a Marketing budget so the committee does not constantly have to come back to the Steering Committee for approval on every single issue. He noted there were a couple board members upset that the Marketing Committee chose to donate a set of CD's and Flash drives to the Women's Retreat and 4th of July Picnic as raffle items. The total cost was less than \$5.00.

Tyler asked what the deadline for the flyer was going to be. Paul stated it had to be done before the second week of August. The Steering committee continued to talk about "approving" it before it goes out and not leaving it to the Marketing Committee to just do it. Paul said they would email it out to the Steering Committee and everyone could give feedback.

Fritz & Carole left the meeting at 1440 hrs.

Registration Committee Report: Vickie P. was not present. Tom stated she was still planning on getting with Ernie S. about how he printed the badges in previous years.

Entertainment Committee Report: Tyler reported the committee is considering shortening "open mic" by an hour. Tom stated we could put another workshop in that time slot that gets cut. Tyler also stated they are going to change the name of the event because it was misleading and was part of why the attendance was low. People thought it was for telling their personal stories and not performing. Paul asked the Entertainment Committee to come up with how they wanted that activity promoted.

The committee also wants to move the "open mic" closer to the hospitality area because it was too far from the audience.

Dale suggested a "short story" segment.

Tyler reports they are thinking of raising the cost of the Ice Cream Social up to \$4 from \$3. There are other events who do the same thing and are charging \$4. The only reason for this is to raise more money. They want to cut the hours back a bit as well.

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Paul stated we have done a remarkable job of taking "Cost Centers" and turning them into "Profit Centers" such as audio recordings, ice cream social etc.

They are discussing using a DJ for the dance instead of a band. It will cost less and may be less of a logistics issue. The Entertainment committee wanted to make sure the DJ could be in or not in the program(s). It was a consensus that the DJ needs to have a great mix of genres to make it more appealing to more people. They are also planning on cutting the length. Bonnie suggested 9-12p. They also don't want to charge at the door. There were only a few people who came and paid. Paul moved we don't charge for the dance. No vote was taken but the conversation was a unanimous consensus to just let folks come in if they do not have a LSF paid registration and just want to dance.

Dale R. left at 1457 hrs.

Tyler asked about how the pop sales worked. Paul reported we purchased the soda from LEC and sold it. We broke even. We could have made money but sold we sold the water at the same price as the pop. Paul did not realize the contract had the price of water at nearly double pop so we sold it at a loss thus eating any profits from the pop sales.

Tom stated we still need a Logistics Chair.

New Business: None

Steve H. moved and Bonnie H. seconded to adjourn, motion carried unanimously at 1508 hrs.

Next meeting date is August 10, 2014 at Anderson Library.

Respectfully submitted by Paul Ramirez, Secretary.