

LINCOLN SPRING FLING, INC.
BOARD MEETING AND EVENT STEERING COMMITTEE MEETING
August 10, 2014 01:00 p.m. at The Anderson Library

Approved on March 8, 2015

Tom B. called meeting to order at 1308 hrs.

Board Members present: Tom B., Fritz Mc., Carole Mc., Jim K., Vickie P., Neil L.,
Board Members absent: Steve H., Paul R.,
Steering Comm. Chairs Present: George L., Carole McC., Vickie P.
Steering Comm. Chairs Absent: Dale R., Bonnie H., Paul R.
Others Present: Dali P.

Secretary's Report: Paul was not present because he got called into work. Tom stated the minutes for July were not sent out. We are also missing April and May minutes.

Hospitality Committee Report: Carole McC. reported she has priced various types of table cloths. She can purchase the black cloth ones for \$10.98 for a 90' x 32'. She will take them home after the event and clean them and store them until the next year. With the committee approval she will order and pay for them then submit the bill for reimbursement. Approximately 25 cloths total for speaker tables, registration, audio sales, information etc. Tom reported the rental cost was about \$50 for 2014. After a lengthy discussion about colors, it was the consensus to buy 5 sage green for the speakers and pre-registration tables and all the rest black.

George arrives at 1320 hrs.

Fritz asked if there was going to be fliers for them to take to the Cornhusker Round Up. Tom said he had not heard from Paul but he and Joe said last month they were going to work on them. Carole will give Paul a call. Fritz asked if we want to print 250. Carole thought that was how many they had last year.

Carole thought she might also be able to raise some donations to help pay for the table cloths.

Vickie asked if we need to vote on the table cloths. Tom said no it's a committee decision. It's an expense we have no matter what.

Treasurer's Report (part 1 of 2): Neal reported that we gained \$0.60 interest on the checking account. We have \$7,012.98 available at this time. He listed the 2015 pre-registration income separately as it technically isn't available until next year. Website hosting was also listed separately for the same reason. Neil looked over the LEC contract. He pointed out there is a \$500 non-refundable deposit due within 30 days at the time of signing the contract. The deposit will be applied to the final balance of the 2015 event.

Carole asked about the "outside vending" part of the contract. After discussion it was thought it should be a problem but we will clarify with them.

No motion or vote was taken to approve the finance report as presented.

Logistics Committee Report: Tom said the contract with LEC is "boiler plate" and the previous concerns are not aimed at LSF or AA but anyone and everyone. It's probably in there in the event they need it as a

LINCOLN SPRING FLING, INC.
BOARD MEETING AND EVENT STEERING COMMITTEE MEETING
August 10, 2014 01:00 p.m. at The Anderson Library

Approved on March 8, 2015

fall back if something shady/seedy is being distributed then LEC can step in and say “the contract points out you can’t do that.”

Joe arrived at 1339 hrs.

Treasurer’s Report (part 2 of 2): George asked how Neil came up with the \$7,012.98. Neil stated, after the net income amount he has two other lines. One is called the 2015 preregistrations that was \$343.37 income. In this case the \$2,433 net income he added the \$343.37 and then on the website expense he subtracted the \$210 from that. Basically the top figure in the right most column he added in the \$12,794 total income minus the expenses of \$351 to come up with the \$7,012.98. George said the way the webhosting is listed in the report it makes it look like income. Neil said he would make it clearer on the report. George pointed out listing it clearly as an expense and the 2015 preregistrations as income would be very helpful.

George asked if we are on a calendar year for our fiscal year. Neil said it was simplest for tax reporting and everything else. Tom pointed out Neil is reporting on a July-June fiscal calendar for the point of the event, but the LSF corporation runs on a calendar year.

George moved and Fritz seconded to approve the Treasurer’s report. Motion carried unanimously.

Carole asked if Joe had brought the flyer for “Save the Date”. He said he was not in contact with Paul but did do up a sample flyer. It was the consensus that everyone likes the look of the flyer. George pointed out he needs to add the date.

Dali said she got the information for the Alateen speaker. But she did know who to get the information to. Tom directed her to Dale he will send her his contact information.

Fritz wants to vote on the “Save the Date flyer” Jim said we need to put a date on it for the preregistration deadline. Carole said she will call Paul about the date ending the preregistration early bird discount.

Fritz moved and George seconded to approve the “save the date” flyer for the Cornhusker Roundup. Motion carried unanimously.

Neil suggested the correction that we have six speakers not five as the flyer states.

Marketing Committee Report: George reported that she, Paul and Joe and Tyler met regarding the website. Paul gave us access so we can all change it. We developed a full list of changes to make for the 2015 event.

Tom pointed out he had been working on digitizing the previous years of speaker recordings to post on the website for free listening.

LINCOLN SPRING FLING, INC.
BOARD MEETING AND EVENT STEERING COMMITTEE MEETING
August 10, 2014 01:00 p.m. at The Anderson Library

Approved on March 8, 2015

Vickie asked if we made a decision about continuing to use the "rabbit logo" we've always had. George said we are going to work on content change first then work on the overall look and develop a new logo. Vickie expressed that changing our logo breaks her heart. Carole agreed.

Joe asked about how many flyers were needed for the "save the date" flyer. Carole asked for 250. Joe will print it up and bring the receipt for reimbursement. Joe will bring them up to Omaha and meet with Carole and Fritz to distribute them. Dali suggested Thursday is a lower attendance date so there should be more for the other days.

Fritz and Carole left the meeting at 1409 hrs.

Neil pointed out that 2015 is our 30th annual event. He suggested the Marketing committee look into a mug or something to commemorate it.

Vickie pointed out that Marcella's experience is that the cups don't sell very well. Vickie suggested pens. Joe thought the new logo might not work well on a pen but they have not put any thought into that yet.

Speaker's Committee Report: Dale R. was not present but Tom printed off a report he sent to him. Tom distributed copies. Joe was present at the meeting with Dale and Carl. Tom reports there are four AA speakers listed and two AI-Anon. There is also an addition of an Alateen. Dali reported the young man's name is Michael J. and lives here in Lincoln. Tom said he will get her Dale's email address so she can forward the information to him.

Dale indicated wanting to start the schedule as early as possible on Friday. Tom mentioned he has 6-7 workshops lined up as well. There were some interesting topics such as "Theater of the Lie" essentially about denial and minimizing. Vickie agreed. There was also a topic "Sexual Abuse and Alcoholism" that Kerry does. Kerry says people either love it or hate it.

George said she has invited Dale to her Entertainment committee to discuss the hours and times of the Open Mic and such.

Tom discussed the speaker/committee dinner. One suggestion was to have it catered onsite. Tom thought the speakers would like to get out of the center. Last year the dinner was at Grisanti's. The dinner is traditionally Saturday but it was on Friday last year because of the open mic event. Tom stated the dinner is not an open invitation. Joe suggested it not be on the master schedule for the public. George and Tom thought the public schedule should not be so detailed.

Volunteer Committee Report: Bonnie H. was not present. No report given.

Registration Committee Report: Vickie P. reported she contacted Ernie how he last did the registration. She thought some were good ideas and some wouldn't work so well. She thought one idea of having a loose leaf notebook where people sign in. The number next to their name will be on their badge. This will help us keep track of how many are in attendance.

LINCOLN SPRING FLING, INC.
BOARD MEETING AND EVENT STEERING COMMITTEE MEETING
August 10, 2014 01:00 p.m. at The Anderson Library

Approved on March 8, 2015

When people lose their name tags Vickie will check their names on the registration list before giving them a new one. There was a lengthy discussion regarding name tags, colors, sizes, computer programs, numbering etc.

There was discussion about how printing the badges at the table made things really slow and complicated. There were a lot of problems with that. Vickie thought that using Lincoln Convention and Visitor's Bureau was a violation of our Traditions.

Neil received a list of registrations. Showed the statistics of who and how people registered. Neil pointed out a couple of errors but he clarified them. Neil showed enough money for the 2015 preregistrations for 23 people but Paul only showed 21 names.

Vickie said she will be getting all the registrations this year. She will take the registrations and Neil can have the checks. Neil said anything he collects he will take the money and note what is supposed to happen and will hand the registrations directly to Vickie. Anything that has happened on the PayPal account I will do the same thing I will make a copy for myself to show and double check what he is doing and give a copy to Vickie. If Paul wants any information off of that he can get it from you. Jim said it will be a good test. Neil stated we can sit here all day about how that will happen this year so let's don't. Tom said let's move one we have better procedures so let's do them. Vickie said she hopes that all works out.

Vickie is looking at how to do scholarships because that is always crazy. Neil said he will note when a group donates scholarships he will make a note on the paper. George said Vickie might want to update the policy for scholarships on the website that the committee approved last year. Tom said it got approved and it's stated there you might want to review that. George pointed out the steps for someone who wants to apply for the scholarships are right there. Vickie stated "Why didn't I know that last year?" George said Paul brought the policy to the Steering Committee for approval. Tom reported Paul was aware of the policy but there seemed to be a disconnect between what he had and what happened. Vickie stated that she was sorry and it was her fault.

Jim left at 1446 hrs

Entertainment Committee Report: George L. reported the subcommittee met last week. Tyler advised her about last months steering committee meeting. The committee suggested they keep Open Mic. They contacted Tom W. to see if he would be willing to host the Open Mic. She spoke to Dale and he is planning on coming to their next Entertainment Committee meeting. The scheduled seem to be really packed last year so she is glad he is reaching out to them to work it out.

Neil said we need to improve the stage for this event. George said they talked about that and if they are going to do it again they will move it up to the hospitality area.

Tom stated that NA seems to be very successful with whatever musical stuff they've done. So you could contact Steve H. about it and DJs possibilities.

LINCOLN SPRING FLING, INC.
BOARD MEETING AND EVENT STEERING COMMITTEE MEETING
August 10, 2014 01:00 p.m. at The Anderson Library

Approved on March 8, 2015

Old Business: Tom said there are a few outstanding things that aren't worth discussing.

New Business: Vickie asked if everyone knew the new AI-Anons on the committee. Introductions were done around the room. Tom asked if they were interested with working on other committees. Vickie said she could use some help on registration. Joe was wondering if we could do a special flyer just for the AI-Anon and Alateen meetings. There seemed to be a lot of support for that idea.

Dali suggested lanyards as an option in lieu of cups or pens. George said she has the portable ice cooler bag and the glass coasters she got a couple years ago.

Neil moved and George seconded to adjourn, motion carried unanimously at 1508 hrs.

Next meeting date is September 14, 2014 at Anderson Library.

Respectfully submitted by Paul Ramirez, Secretary.