## LINCOLN SPRING FLING, INC. BOARD MEETING AND EVENT STEERING COMMITTEE MEETING September 14, 2014 01:00 p.m. at The Anderson Library

#### Approved on December 14, 2014

Tom B. called meeting to order at 1307 hrs.

Board Members present: Tom B., Fritz Mc., Carole Mc., Vickie P., Paul R., Neil L.,

Board Members absent: Jim K., Steve H.

Steering Comm. Chairs Present: George L., Bonnie H., Carole Mc., Vickie P., Paul R., Joe E.

Steering Comm. Chairs Absent: Dale R.

Others Present: Dawn S.,

Secretary's Report: Paul said he is still working on minutes for April, May, July and August.

<u>Treasurer's Report:</u> Neal reported there was \$0.56 of interest paid on the checking account. Our current balance is \$7,013.54. He indicated the deposit for Lancaster Event Center would be paid out soon.

Bonnie H. moved Paul R. seconded to approve finance report as presented. Motion carried unanimously.

Volunteer Committee Report: Bonnie H. reported that Dawn S. is the Greeter Chair again for 2015.

**Registration Committee Report**: Vickie P. reported she is working on a method to truly get a handle on a real time attendance count.

1312 hours George Arrived.

Paul requested the committee define "attendance". The committee settled on "Attendance = Paid Admissions" This of course would leave the speakers, band etc out of the official count as they do not pay to get in. Paul objected to this as he believes "attendance" should mean total bodies at the event.

1322 hours Fritz McC. and Carole McC. arrived.

Paul asked to be out of the registration loop this year. Vickie P agreed to send out registration confirmation/thank yous for the Online and paper preregistrations. She will also add or change the preregistrations to the Google contact list as they come in. The registrations at the door will be added sometime following the event.

Paul suggested that because the treatment centers do not send their patients for the entire weekend, typically only 4-6 hours on one of the days, that we just waive any fee for them to get in. This would eliminate any of the hassle of sponsorships and badges and whose who at the door. After some discussion the Steering Committee did not want to do this. No motion or vote was taken.

Paul moved and Fritz seconded that Vickie be allowed to organize the registration in any many she see fit to make the registration process at the door as smooth and trouble free as possible. Motion carried unanimously.

**Speaker's Committee Report:** Tom reported Dale R. has sent him a report.

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<u>Entertainment Committee Report:</u> George L. reported her committee met last week. They are looking at starting the "Theater of the Lie" at 9:30 p.m. and going to 11 p.m. They are going to serve popcorn for this activity.

The Saturday "open mic" is scheduled for 5:30 p.m. to 7:30 p.m. The committee is going to ask the Recovery Jam folks to host it and play during that time. She wanted the Hospitality Committee to be aware of this and hopefully they could plan on having food out for them as they are expecting a greater attendance this year vs. last year. With better planning, more time and better marketing this should be well attended.

The Saturday dance will be from 9 p.m. to 12 a.m. George received a demo from DaJaVu a D.J. The committee tabled it until the next meeting. Carl also recommended a band who will do it for free.

The Ice Cream Social will now be \$4 for "all you can eat" vs. the \$3 they charged last year.

<u>Hospitality Committee Report:</u> Carole McC. reported they are going to order sage and black colored fabric table cloths.

1350 hours Vickie P. left the meeting.

Carole confirmed they will make sure there is food for the "Open Mic" activity.

<u>Marketing Committee Report:</u> Joe E. reported he printed up 250 flyers at work for free and 250 for \$34.78. He presented a receipt for reimbursement

Paul R. resigned as the chair but remained on the committee.

Paul R. nominated and George L. seconded Joe E. for the new Marketing Committee chair. Joe was elected by the Steering Committee unanimously. Joe has extensive experience with marketing.

1404 Hours Bonnie H. left the meeting.

<u>Logistics Committee Report:</u> Paul R. reported he will schedule a walk-through with Lancaster Event Center before he signs the contract.

Old Business: Ali and Sandy are our Alanon representatives.

**New Business:** Dawn S. and Paul R. tentatively will attend the round-up in Sioux City on the 26-28 of September, 2014.

1442 hours Dawn S. left the meeting.

It was the consensus of the committee to invite the Cathedral Campers back again. Paul will contact them to see if they want to do it. We will offer the same registration deal of two free admissions for Deb and Gary and one free admission per paid camp site.

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It was suggested the volunteer committee send out a recruitment flier.

Neil L moved and George L. seconded to adjourn, motion carried unanimously at 1451 hours.

Next meeting date is October 12, 2014 at Anderson Library.

Respectfully submitted by Paul Ramirez, Secretary.