

LINCOLN SPRING FLING, INC.
BOARD MEETING AND EVENT STEERING COMMITTEE MEETING
January 11, 2015 01:00 p.m. at The Anderson Library

Approved on February 8, 2015

Tom B. called meeting to order at 1307 hrs.

Board Members present: Tom B., Fritz Mc., Carole Mc., Vickie P., Paul R., Neil L.,
Board Members absent: Jim K., Steve H.,
Steering Comm. Chairs Present: Carole Mc., Vickie P., Paul R., Joe E.
Steering Comm. Chairs Absent: Dale R., George L., Bonnie H.,
Others Present: Gene, RoAnne

Secretary's Report: Paul reported the minutes from December 2014 were not completed. He stated he filed the Biennial Report online. The only thing that changed was he added the position of vice president. The paper reports did not offer a place to put that title but the online version does. Previously Vickie was listed but her title was not.

George L., Carl W., and Jim K. arrived at 1309

Treasurer's Report: Neal reported he reimbursed Carole for some linen expenses and the deposit for the DJ was paid the balance will have to be paid a couple weeks prior to the event. He has reimbursements for Joe (mailings and printings) and Paul (corporate filings) to be paid out.

The December 2014 ending balance of the checking account was \$6,001.30. The sales taxes have to be paid before January 20th.

Neil was able to download a copy of the "tax-exempt" form so we don't have to pay sales taxes on things that we turn around and resell.

George L. moved Carole McC. seconded to approve finance report as presented. Motion carried unanimously.

Volunteer Committee Report: Bonnie was unable to be present due to a family matter.

Entertainment Committee Report: George L. reported she sent out the minutes from her last meeting. She has four 30 minute slots for the open mic. She has filled two of them. Tyler is working with her on that. They will allocate 30 minutes each but if more people sign up then it will cut back on that time.

George reported Neil confirmed the check for the \$150 deposit for the DJ did clear our bank. The balance of \$245 must be paid two weeks prior to the event. She will make sure that happens. Lance has requested committee members give a list of genres and music they want to hear.

Lance is working up a budget for the ice cream social based on last year's numbers. George confirmed with Neil that last year's expenses were \$108.71. She did not have the budget done for the committee's approval but will bring it next month.

George received the Ice Cream volunteer sign-up sheets from Bonnie. They only have four slots to fill.

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Lance is getting pricing on popcorn for the Theater of the Lie. George asked Paul if LEC has a pop corn maker or if we have to purchase the popcorn from them. He indicated he would look into it.

Hospitality Committee Report: Carole McC. reported RoAnne, Sandy and her are going to meet to work out the transition for her chairing next year. She has 20 black and 6 green table cloths.

Speaker's Committee Report: Carl W. reported they have filled one of the slots filled for speaker hosts. They asked for everyone to ask their home group to see if any want to host.

Dale asked in his emailed report if the \$50 stipend applied to all of the speakers and not just to the out of town speakers.

--Carl moved to give the \$50 to all speakers, Paul R. seconded. During discussion George objected and Neil agreed thinking the locals would not encounter the same types of expenses as out of town speakers. Motion carried with Gene abstaining and George L dissenting.

RoAnne asked if we wanted to make the gift baskets for the speakers again this year. Neil stated as far as he knew "yes". RoAnne made them last year and she is going to do it again this year.

Logistics Committee Report: Paul R. reported he has sent 3 more emails and have not gotten LEC to respond and finalize the contract. They are overwhelmed with their schedule. He is going to go there in person and get a contract signed this week. They have cashed our deposit, we have the initial contract and date so there isn't an issue about having the space and date. But the rates are what will be an issue.

Staybridge is confirmed and he will sign the contract again unless there were objections. No one objected.

We still need to work out with the Central Office how they are going to arrange their space. Neil invited Paul to attend their board meeting. Paul asked if he really needed to be there since Jim and Neil are both on both boards. Jim is planning on going out this week to see the room in question and measure it so they can make a final decision. They are thinking they will just use it as storage at the end of the night. Paul stated Dicobe just threw a sheet over the product and the room was open to people and nothing ever got stolen.

Paul reported he got pricing on a 15 oz ceramic mug with printing on the side (one color) and a stainless steel mug. Ceramic minimum order is 144 qty. Price with shipping \$4.81 each. The stainless steel quote is missing. They are a little more expensive if we sold them for \$6 we would break even. Minimum order is a gross (144). Consensus was the ceramic would be more popular.

Jim K. left the meeting at 1349 hrs. He stated to Vickie before he left that he would get her the software for the badges.

T-Shirts, Gilden 5.6 oz, 100% cotton, four color printing, 150 quantity for \$6.50 each plus shipping (it won't be more than \$20).

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Neil, George and Carole felt it was better to sell only one rather than invest in both this year. RoAnne thought we should try both and see which sells best. Joe recommended we buy shirts for the committee and use them to advertise them for next year. Vickie agreed.

Paul moved we buy 100 t-shirts and 144 ceramic mugs, RoAnne seconded. The motion carried five in favor and four opposed and two abstaining.

Paul indicated we didn't first make sure we have the \$1,500 in the budget. Neil did some quick calculating and determined we do have the funds.

Carl asked if we were going to hear a minority voice. Tom said we should since we had four voting against. Joe said he would reconsider his affirmative vote. Carl said he's ok with the mugs but has a problem with the "advertising" element of a t-shirt. George agreed with Joe that sizing was an issue. Paul stressed that sizes should not be a reason to vote for or against t-shirts. Carl moved to revote on the original motion since the minority voice was heard. The vote was four in favor and six opposed and no abstentions. Motion failed.

Paul said if we're going to sell mugs someone else has to take it on because he no longer wants anything to do with it. He does not want to handle the sales of the mugs or ordering them.

George moved to purchase the 144 ceramic mugs then modified her motion to order no more than 150 ceramic mugs at a cost not greater than \$4.81 each seconded by Neil. Paul suggested George & Neil withdraw their motion and he will make a new one to clarify all of the discussion. Both George and Neil withdrew their motion and second.

Paul moved the Marketing committee is empowered to spend up to \$800 for a gross of ceramic mugs and will determine what to sell them for in their committee, George seconded. The vote was ten in favor and none opposing and no abstentions.

Registration Committee Report: Vickie P. reported Paul is sending her an excell spread sheet so she can start the registration list. She is glad Jim is doing the name tags this year. She will do the sign in sheets.

Marketing Committee Report: Joe E. reported there was some confusion between him and Paul getting the report out. He stated Paul attached the previous month's report for this month's meeting. There was confusion on how the Steering Committee labels thier dates vs how Joe did his.

We sent out our first email blast to 604 and 554 were accepted, one was marked as spam out of all of those. He has registration flyers to hand out. He is keeping the yellow ones in town and the green ones for the ones mailed out to other states or cities.

Paul got a letter from the Lincoln Convention and Visitor's Bureau offered to help us again. They are willing to have another banner printed up for us like last year's. It was decided to get it since it was free. Paul will take care of ordering it.

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George asked about how many registrations we received from the email blast we sent out. She would like to see this tracked. Joe stated before the email blast we had 12 (Jan. 5th) visitors to the website and after (Jan 6-7) we had 139 so it's working well.

Old Business: None

New Business: Fritz suggested we do something better to identify the steering committee members better such as a shirt just for us. Tom asked if the committee felt we needed to do more than what we did last year. He suggested a list on an easel by the front door so everyone can see who to ask and what for. Tom suggested he work with Jim to come up with some boards.

Paul raised the idea that we should investigate getting a company credit card to purchase air fare, hotel rooms, online purchases etc. Then we could earn points and miles that we could later use for LSF benefit. Neil said he would look into them. Tom stated that it is a one signature process in contrast to our checking account which requires two. Trust and the number of persons and positions they hold would have to be something we discuss carefully. We would have to restrict the use of the card. George mentioned the miles go to the flyer and not the buyer.

Neil L. moved and Vickie P. seconded to adjourn, motion carried unanimously at 1444 hrs.

Next meeting date is February 8, 2015 at Anderson Library.

Respectfully submitted by Paul Ramirez, Secretary.